

# Macy's

Thanksgiving Day Parade

Band Application



Provided by:

**DIRECTOR'S**  
**CHOICE**  
Tour & Travel

Toll Free 877.328.2583

[www.directorschoice.travel](http://www.directorschoice.travel)

Let **Director's Choice Tour & Travel** assist you with your application to the Macy's Thanksgiving Day Parade.

Our expert staff can work with you to ensure your application catches the eye of the band selection committee. From assisting with video and audio recording to adding a professional touch to your application materials, our team has the skills, resources, and experience needed to guarantee your outstanding ensemble receives the attention it deserves.

#### Did You Know...

- The most important part of the application is the video
- Only 4-5 minutes of your video will be seen during the first viewing, so the first track of your video should be edited to start at a point that will make an immediate impression
- The quality of your color photo is key to the selection process
- Your band resume and director bio become important in the second round and that the committee is looking for specific details about you and your group
- While letters of recommendation are helpful, the committee wants letters from respected band figures, not city officials or administrators



Dear Director,

Since 1996, Director's Choice Tour & Travel has provided bands, choirs, and orchestras with outstanding travel and performance opportunities.

Our team is dedicated to providing every student, parent, and director with a travel experience that meets their needs and exceeds their expectations.

We look forward to the opportunity to assist you throughout the application process, travel planning, and trip logistics.

Respectfully,

A handwritten signature in black ink, appearing to read "Patrick Connor". The signature is written in a cursive style with a large initial "P" and "C".

Patrick Connor  
President

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# BAND APPLICATION FORM

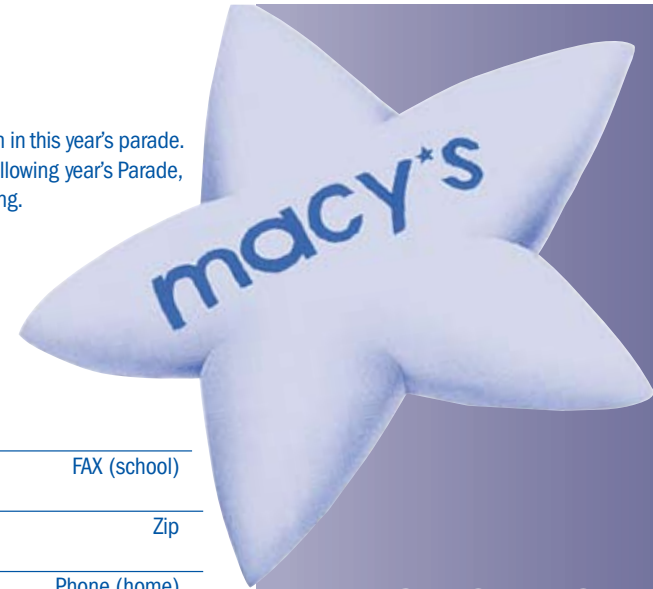
Please fill out the following and return with requested materials no later than March 1st to be considered for participation in this year's parade. In some instances, bands may be considered for the following year's parade. If you do not wish to be considered for the following year's Parade, please indicate below by writing year/only. All selections will be made by May 1st. All applicants will be notified in writing.

Official Band Name		PARADE YEAR APPLYING FOR
Representing		
Address		
Phone (school)	FAX (school)	
City	State/Country	Zip
Band Director	Phone (home)	
Principal, Dean or Organization Head		Phone
Number of Band Members (Total): _____		Age range of band members: _____
Number of Musicians: _____ Drum Majors: _____ Dancers: _____ Twirlers: _____ Rifles: _____ Flags: _____ Others: _____		
Indicate if non-playing members are used in more than one capacity (i.e. Flags/Rifles): _____		
Describe function of non-playing members: _____		
Band Style (Check One):    ☆ Drum & Bugle Corps    ☆ Show Band    ☆ Military    ☆ University    ☆ Other		
Complete description of uniforms including color(s), style (i.e. cadet, military, corps, other), etc. _____		
_____		
Have you marched in Macy's Thanksgiving Day parade before?    ☆ YES    ☆ NO    Which year(s)? _____		
Band Director Signature	Date	Signature of Principal, Dean, Organization Head
Date		

APPLICATION MATERIALS RETURN REQUEST (Must include a self-addressed stamped envelope with postage to accommodate entire contents of package)

For further information: (212)494-5432. Please complete this form, make a copy for your files & return it, along with all requested application materials\* to:  
**Band Selection Committee • Macy's Annual Events, 16th Floor • 151 West 34th Street, New York, NY 10001**

NOT AN INVITATION TO PARTICIPATE. PHOTOCOPIES OR REPRODUCTIONS OF THIS APPLICATION WILL NOT BE ACCEPTED FOR SUBMISSION TO MACY'S.



NOT VALID WITHOUT  
MACY'S VALIDATION

## APPLICATION REQUIREMENTS

1. A completed official Macy's Band Application.
2. An 8x10 color photograph of the entire band in uniform.
3. A half-inch VHS videotape or DVD (with sound) of the band performing a complete drill routine (march-thru or parade format performances are not acceptable). Please ensure the tape has the best audio and video quality possible.
4. A CD or audio cassette on which the marching band has performed at least three varying selections.
5. Band Resume including:
  - a. competitions and ratings
  - b. parades and/or festivals
  - c. awards and special honors
6. Band Director's Biography
7. (Optional) Letters of recommendation from music educators and/or parade/festival directors.
8. (Optional) Press/promotional materials (i.e., newspaper clippings, programs, etc.)

Note: Please be certain all correspondence includes a current address and telephone number for your group.

INCOMPLETE APPLICATION PACKETS WILL NOT BE CONSIDERED BY MACY'S BAND SELECTION COMMITTEE.

